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HARD ROCK INTERNATIONAL RESPONSE TO HELLENIKON PROJECT NEWS

Athens, Greece (January 31, 2020) – Hard Rock International has submitted an appeal in Greece concerning the recent Hellinikon Casino tender decision by the Hellenic Gaming Commission. Based upon the evidence gathered, Hard Rock believes the outcome of the initial decision was improperly determined.

Hard Rock remains confident in its submission and firmly believes its proposal is the best for Hellinikon and Greece.

We are confident that the judicial and administrative systems, whether in Greece or the EU, will recognize that Hard Rock International has been unfairly treated. Hard Rock remains supportive of the current Greek administration and is hopeful that Prime Minister Mitsotakis will personally take action to investigate the claims put forth in our appeal and work toward his administration's promise of a business friendly environment and a bright future for the country of Greece.

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About Hard Rock®:

With venues in 76 countries spanning 262 locations that include owned/licensed or managed Hotels, Casinos, Rock Shops® and Cafes - Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's most valuable collection of music memorabilia at more than 83,000 pieces, which are displayed at its locations around the globe. In 2018, Hard Rock International was recognized as a Forbes Magazine Top Employer for Women and Land Operator of the Year at the Global Gaming Awards. In 2019, Hard Rock International was honored as one of Forbes Magazine's America's Best Large Employers, Forbes Magazine's Top Employers for Women and No. 1 in J.D. Power's 2019 North America Hotel Guest Satisfaction Study among Upper Upscale Hotel Chains. Hard Rock destinations are located in the world's greatest international gateway cities, including its two most successful flagship properties in Florida and home to the world's first Guitar Hotel® in South Florida, where its headquarters are located. The brand is owned by HRI parent entity The Seminole Tribe of Florida. For more information on Hard Rock International visit www.hardrock.com or shop.hardrock.com.